



# Beta Alpha Psi

## University of Nebraska-Lincoln

July 26, 2023

We are once again planning the Beta Alpha Psi schedule for our fall events. Beta Alpha Psi is the honorary international organization for financial information students and professionals. Our goals are to promote accounting and finance, help members discover fulfilling career options, encourage community service, and practice ethical decision making.

Our Beta Alpha Psi chapter would be honored to have your organization meet with our members. We offer four opportunities to meet and interact with students. First, we invite you to participate in our semi-annual accounting career fair called “Meet the Firms” (refer to [Attachment A](#)). Second, we invite you to host a professional chapter meeting (refer to [Attachment B](#)). Third, we invite you to participate in Bowling with the Firms (refer to [Attachment C](#)). Finally, we invite you to attend our fall officer installation and awards banquet (refer to [Attachment E](#)).

If you are registering for multiple events please include all the registration forms. I will send an invoice that covers all activities for the semester. No payment is due at this time.

Thank you for considering sharing your time and expertise with Beta Alpha Psi members. Your guidance can help transform aspiring accounting and finance students into successful professionals. Our chapter is always searching for community service projects. If your organization could use help with a service project, please let me know via email. We’d love to help!

Sincerely,

Alvan Tran  
Beta Alpha Psi President

Mr. Alvan Tran  
University of Nebraska–Lincoln  
435C HLH, School of Accountancy  
Lincoln, NE 68588-0405  
E-Mail: [unl.bappresident@gmail.com](mailto:unl.bappresident@gmail.com)  
Phone: (402) 418-8198

Attachment A

“Meet the Firms” Registration Form

Tuesday September 5th, 2023

6:00-8:00 pm

Student Union **Ballroom**

1400 R St, Lincoln, NE 68588

This event is an exceptional way to meet the best and brightest accounting and finance students from the University of Nebraska–Lincoln. We invite all students enrolled in the College of Business to attend the event, but most who attend will be accounting and finance majors in their junior or senior year. Our students have diverse accounting and finance interests, and we strive to have a variety of organizations in attendance. We sincerely feel that your participation will be mutually beneficial to our members and to your organization.

This is a great opportunity for you to introduce your firm and provide valuable information and advice to students who are majoring in accounting or finance. We encourage the students to bring resumes, but you will also receive access to all Beta Alpha Psi members’ resumes through Career Services.

The cost for space at Meet the Firms is \$450. You can begin to set up your booth at 5:00 PM. We will provide you with a 6’ x 3’ table. We will also provide dinner options for all organization attendees. Due to space restraints please limit your representatives to four people.

Organization Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Primary Contact Phone \_\_\_\_\_

Primary Contact Email \_\_\_\_\_

Please mark your appropriate choice:

\_\_\_\_\_ We cannot wait to attend! We will participate in “Meet the Firms”.

\_\_\_\_\_ Unfortunately, we cannot attend. Please keep us informed of future Beta Alpha Psi events.

\_\_\_\_\_ We want to know more! Please have a Beta Alpha Psi member contact us.

Please email your completed form so that I receive it by **August 23<sup>rd</sup>** to **unl.bappresident@gmail.com**.

Beta Alpha Psi  
Attention: Meet the Firms  
University of Nebraska-Lincoln  
435C HLH, School of Accountancy  
Lincoln, NE 68588-0405

**Thank you for supporting Beta Alpha Psi!**

## Chapter Professional Meeting Registration Form

Hosting a professional meeting is a valuable way for organizations to meet and interact with students. Our chapter meets Tuesdays at 7:00 pm during the fall and spring semesters. Meetings last approximately 90 minutes. For the first five minutes, our officer team opens the meeting with an ice breaker to enable our members to get to know each other and we invite you to join us in these activities. Once we hand over the meeting to you, I suggest you introduce students to your organization for the first 10 to 15 minutes and then proceed with your formal presentation for the next 45-60 minutes (including activities and member questions). I also encourage you to stay for at least 15 minutes after your meeting formally ends so individual students can introduce themselves and ask questions.

You can choose to host a meeting at any location in Lincoln, but please recognize that some students are in class until 6:30 and others may lack convenient transportation. I would be happy to reserve a room for you at the Nebraska Union. If you are interested in hosting a joint meeting for the University of Nebraska Lincoln, Omaha and Kearney chapters, please contact me to discuss a meeting date and location.

Please complete and return this form if you would like to host a meeting. I have attached a list of possible topics and suggestions to ensure your meeting is well-attended (refer to [Attachment D](#)). Also, please list any dates on which your organization will **not** be able to host a meeting. I will make every effort to schedule your meeting on a mutually agreeable date, but please keep in mind there are usually not enough Tuesday dates to accommodate all organizations in just one semester.

At the end of each semester students vote for the “best meeting” and as a reward the winning organizations are offered their choice of meeting dates for the following academic year.

Organization Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Primary Contact Phone \_\_\_\_\_

Primary Contact Email \_\_\_\_\_

\_\_\_\_\_ We would love to host a professional meeting in the fall semester!

\_\_\_\_\_ Unfortunately, we cannot host a professional meeting at this time. Please keep us informed of future Beta Alpha Psi events.

\_\_\_\_\_ We want to know more! Please have a Beta Alpha Psi member contact us.

Attachment B

**Preferred Topics** (refer to [Attachment D](#)):

1<sup>st</sup> Choice \_\_\_\_\_

2<sup>nd</sup> Choice \_\_\_\_\_

**Scheduled Fall Semester Meeting Dates:**

September: 12, 19, 26

October: 3, 10, 24

November: 7, 14, 28

These dates will **NOT** work for our organization: \_\_\_\_\_

Preferred dates \_\_\_\_\_

**Planned Meeting Location:**  Student Union  Other

If you selected other, please put the name and address of the location below:

\_\_\_\_\_

Meeting hosts typically provide dinner for members. Most meeting hosts choose and organize dinner options on their own. If you would like assistance in choosing dinner options, please let us know via email.

Please email your completed form so that I receive it by **August 23rd** to **unlbappresident@gmail.com**.

Beta Alpha Psi  
Attention: Professional Meeting  
University of Nebraska-Lincoln  
435C HLH, School of Accountancy  
Lincoln, NE 68588-0405

**Thank you for supporting Beta Alpha Psi!**

## Suggestions for a Successful and Well-Attended Meeting

### Preferred Meeting Topics

When choosing a topic and preparing presentations, please remember that our members consist of both accounting and finance majors. Competition-based activities where members interact with each other are highly encouraged as they tend to help members stay actively engaged throughout the meeting. With technical topics, please keep in mind that we have students ranging from sophomore to graduate level with varying experience in the accounting and finance workplace. Our members usually prefer technical, up-and-coming topics.

- Interviewing tips (best for the first or second meeting only)
- Receiving and responding to criticism
- Business and professional ethics
- Conflict resolution
- Negotiating techniques
- Active listening
- Comparing different professional career paths (best for the first or second meeting only)
- Building and strengthening your personal/professional network
- Effective presentation skills/oral communication skills
- Business/professional/dining etiquette
- Appropriate use of social media
- Community involvement
- Work/life balance
- Professional certifications (other than CPA)
- Communicating across generations within the company hierarchy
- Communicating with clients
- How to become a star performer?
- How to stay current in the field?
- Team building activities

### Technical Topics

- Chat GPT
- CPA Evolution
- RPA
- Audit innovations
- Internal control concepts and frameworks
- Financial analysis
- Technology in banking
- New regulations
- Data and analytics
- Data visualization
- Software tools used in practice
- Blockchain
- XBRL
- Cybersecurity
- Forensics and fraud (always a favorite)
- State and local tax issues following Wayfair
- AI

## Attachment D

### **Food**

Traditionally, many organizations that host meetings provide dinner for the members. This is definitely not required, but it does significantly increase attendance. University Dining is the required catering option in the Student Union. University Dining offers a wide variety of food options. It is possible to choose food options from other vendors, but we will need at least one month's notice to request a necessary waiver from University Dining. Our Vice President of Operations will contact you one month before your scheduled meeting and will complete all necessary paperwork.

### **Networking Before and After the Formal Presentation**

Students enjoy visiting with organization representatives from all levels of management, but are sometimes unsure how to approach and begin conversations with professionals. Encourage your representatives to introduce themselves and initiate conversations with students both before and after the formal meeting. Informal gatherings after the meeting are often a great way to identify students particularly interested in your organization.

Games or other 'hands-on' activities are often a great way to engage students and encourage them to interact with your representatives.

Attachment C

**Bowling with the Firms Registration Form**

**Thursday September 21, 2023**

6:00-8:00 pm

Location: Round 1

6100 "O" Street Suite 190a

Gateway Mall in Lincoln

This event is a fun and exciting way to network with the University of Nebraska-Lincoln's brightest accounting and finance students in a casual atmosphere. We will have students rotating between lanes to maximize networking and recruiting efforts. We will have signs posted for each firm, but feel free to bring your own recruiting materials and swag.

The \$300.00 per lane sponsor fee covers the cost of two hours of bowling, shoes, and soft drinks. Each lane will accommodate two professionals and three Beta Alpha Psi members.

Organization Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Primary Contact Phone \_\_\_\_\_

Primary Contact Email \_\_\_\_\_

Please mark your appropriate choice:

\_\_\_\_\_ We cannot wait to attend! We will participate in Bowling with the Firms.

\_\_\_\_\_ Unfortunately, we cannot attend. Please keep us informed of future Beta Alpha Psi events.

\_\_\_\_\_ We want to know more! Please have a Beta Alpha Psi member contact us.

Please email your completed form so that I receive it by **August 23rd** to **unlbappresident@gmail.com**.

Beta Alpha Psi  
Attention: Professional Meeting  
University of Nebraska-Lincoln  
435C HLH, School of Accountancy  
Lincoln, NE 68588-0405

**Thank you for supporting Beta Alpha Psi!**

Attachment E

Fall Awards Banquet Registration Form  
**Thursday November 30th, 2023**  
6:00-8:00 pm  
Hopcat  
601 P St, Lincoln, NE 68508

New this fall, we offer the opportunity for professionals to attend the fall banquet. You can enjoy conversation with students in a relaxed, casual environment. Blue jeans and ugly Christmas sweaters are the norm for this event. Estimated cost per person is \$20.

Organization Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Primary Contact Phone \_\_\_\_\_

Primary Contact Email \_\_\_\_\_

Please mark your appropriate choice:

We cannot wait to attend! We will attend the fall banquet.

Unfortunately, we cannot attend. Please keep us informed of future Beta Alpha Psi events.

We want to know more! Please have a Beta Alpha Psi member contact us.

Please email your completed form so that I receive it by **August 23rd** to **unlbappresident@gmail.com**.

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