

# Nebraska's AuditMiner Startup Chosen for National Accounting and ESG Accelerator

*Program from the AICPA and CPA.com welcomes Kelly Mann, CPA, and AuditMiner team into portfolio of ten companies*

**OMAHA (April 12, 2022)** – Nebraska-based [AuditMiner](#) was recently selected as one of ten early-stage companies to participate in the [2022 Startup Accelerator](#), sponsored by the American Institute of CPAs (AICPA) and CPA.com. The annual program is now in its fifth year.

AuditMiner, software that streamlines the employee benefit audit process, is founded by Kelly Mann, CPA. Mann, along with cofounder Jason Bogner, launched the startup in early 2021. Since, the company has celebrated a partnership with Proven Ventures, expanded into more than 25 states and most recently joined AICPA and CPA.com in this accelerator.

The Omaha-based company's solution leverages automation to streamline and standardize audit workpapers and templates, increasing the quality and consistency of Employee Benefit Plan (EBP) audits across a CPA firm.

"We help firms conduct more, more profitable and more accurate EBP audits," shared Mann. "As former auditors ourselves, we have seen firsthand how much potential can be unlocked when CPAs have more time to do more meaningful work."

The AICPA and CPA.com Startup Accelerator supports the growth of early-stage technology companies throughout the accounting and finance ecosystem. It also provides the AICPA and CPA.com more visibility into disruptive trends from emerging technologies that are transforming the accounting profession. Selected companies receive a \$25,000 grant, participate in a six-month curriculum, receive guidance from expert advisors, and have an opportunity to showcase their solutions at AICPA ENGAGE, the profession's largest conference.

"We created this program five years ago as a way to identify emerging trends and drive innovation within the accounting profession," said Erik Asgeirsson, president and CEO of CPA.com. "The Accelerator has been a great success, supporting leading-edge companies to help drive the transformation of accounting services in key areas such as blockchain, assurance, ESG and automation."

"The Startup Accelerator has always been about identifying emerging trends and ESG is a tremendous opportunity for the accounting profession," said Barry Melancon, CPA, CGMA, president and CEO of the Association of International Certified Professional Accountants. "The expansion of this year's program to include a second cohort focused on ESG is reflective of the growing opportunity for CPAs and firms to elevate their role as trusted advisors, as well as the Association's commitment to the space."

For more information about the startup accelerator, please visit [cpa.com/accelerator](https://cpa.com/accelerator)

**About CPA.com**

CPA.com brings innovative solutions to the accounting profession, either in partnership with leading providers or directly through its own development. The company has established itself as a thought leader on emerging technologies and as the trusted business advisor to practitioners in the United States, with a growing global focus. Our company's core mission is to drive the transformation of practice areas, advance the technology ecosystem for the profession, and lead technology research and innovation efforts for practitioners.

A subsidiary of the American Institute of CPAs, the company is also part of the Association of International Certified Professional Accountants, the world's most influential organization representing the profession. For more information, visit [CPA.com](https://www.cpa.com).

### **About the American Institute of CPAs**

The American Institute of CPAs (AICPA) is the world's largest member association representing the CPA profession, with more than 431,000 members in the United States and worldwide, and a history of serving the public interest since 1887. AICPA members represent many areas of practice, including business and industry, public practice, government, education and consulting. The AICPA sets ethical standards for its members and U.S. auditing standards for private companies, nonprofit organizations, and federal, state and local governments. It develops and grades the Uniform CPA Examination, offers specialized credentials, builds the pipeline of future talent and drives professional competency development to advance the vitality, relevance and quality of the profession.